# Global KBD Week General Program

**MONDAY 15**
- **Knowledge Cities Summit Opening Ceremony**
- **Keynote Address 2** "Knowledge for People, Enterprises, Cities and Societies" by Dr. R. King
- **Keynote Address 3** "Closing Keynote" by T. R. Sumita
- **Lunch**

**TUESDAY 16**
- **Plenary Session 1** "Knowledge for Communities" by A. Bounfour, W. Ritter
- **Parallel Sessions 1a-1n**
- **Q & A Session 1**
- **Official Dinner 1**

**WEDNESDAY 17**
- **Knowledge Cities Summit**
  - **Parallel Sessions 2a-2q**
  - **Keynote Session 3** "The Global KBD Agenda" by A. Bennet
- **Keynote Address 5** "Mobilization, Knowledge and Against Poverty" by A. Serrano, G. Ramírez, F. Chaparro
- **Keynote Address 6** "The World Bank Knowledge Capital" by W. B. Lee, et al.
- **Plenary Session 2** "National Knowledge Infrastructures: Basic Research, Innovation and Commercialization in Life Sciences" by D. Ríos, F. Medina, J. L. Aguirre, L. Cárdenas
- **Presentation 7** "Towards a National Innovation System in Mexico" by C. Garner
- **Open-Space**
- **Family Workshop 9**
- **Q & A Session 2**
- **Official Dinner 2**

**THURSDAY 18**
- **Knowledge Cities Summit**
  - **Parallel Sessions 3a-3v**
  - **Keynote Address 7** "The World Bank Knowledge Capital" by W. B. Lee, et al.
- **Keynote Address 8** "The JKM Special Issue on KBD 2007: Knowing how to know" by L. Edvinsson
- **Plenary Session 4** "Platforms for Business Innovation in Mexico", "Knowledge for Business Innovation", "Knowledge for People, Enterprises, Cities and Societies" by J. Peleg, T. Sumita, M. Cavalcanti
- **Plenary Session 5** "Manchester K-City" by L. Edvinsson
- **Parallel Sessions 4a-4n**
- **Q & A Session 3**
- **Official Dinner 3**

**FRIDAY 19**
- **Plenary Session 6** "Designing the Global KBD Agenda" by A. Fachinelli, W. Caroline, G. Koch, B. Garcia
- **Plenary Session 7** "Innovating for Sustainability" by A. C. Millar, G. R. Ramírez
- **Plenary Session 8** "Designing the Global KBD Agenda" by A. Fachinelli, W. Caroline, G. Koch, B. Garcia
- **Q & A Session 4**
- **Official Dinner 4**

**SATURDAY 20**
- **Knowledge Cities Summit**
  - **Parallel Sessions 5a-5u**
  - **Keynote Address 9** "KBD Global Agenda" by L. Edvinsson
- **Keynote Presentation 6** "The Knowledge Cities Summit: Winning Cities Representatives" by A. Bounfour, W. Ritter
- **Keynote Presentation 7** "Designing the Global KBD Agenda" by A. Fachinelli, W. Caroline, G. Koch, B. Garcia
- **Keynote Presentation 8** "Designing the Global KBD Agenda" by A. Fachinelli, W. Caroline, G. Koch, B. Garcia
- **Plenary Session 9** "Social Knowledge Mobilization" by A. Bennet
- **Plenary Session 10** "Knowledge for Development, Peace and Against Poverty" by L. Edvinsson
- **Open-Space**
- **Family Workshop 10**
- **Q & A Session 5**

**SUNDAY 21**
- **Plenary Session 11** "The Capital Market System of The City University" by J. C. Legard, B. C. Garcia, G. Schellman
- **Plenary Session 12** "Strategic Dialogue: Innovation, Growth and Against Poverty" by A. Bounfour, W. Ritter
- **Open-Space**
- **Family Workshop 11**
- **Q & A Session 6**
- **Official Dinner 5**

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**Color code:**
- Blue: Forum Dialogues
- Red: Knowledge Cities Summit Activities
- Green: Forum Cultural Activities
- Orange: External event

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**The Global Knowledge-Based Development Week**

**October 15-21, 2007**

**http://globalkbdweek.mty.itesm.mx**

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** operands:**
- Inter-American Development Bank (IDB)-CISC
- Comunidad Iberoamericana de Sistemas de Conocimiento (CISC)
- China Development Banking (CDB)-CISC
- Family Workshop 1
- Family Workshop 2
- Open-Space